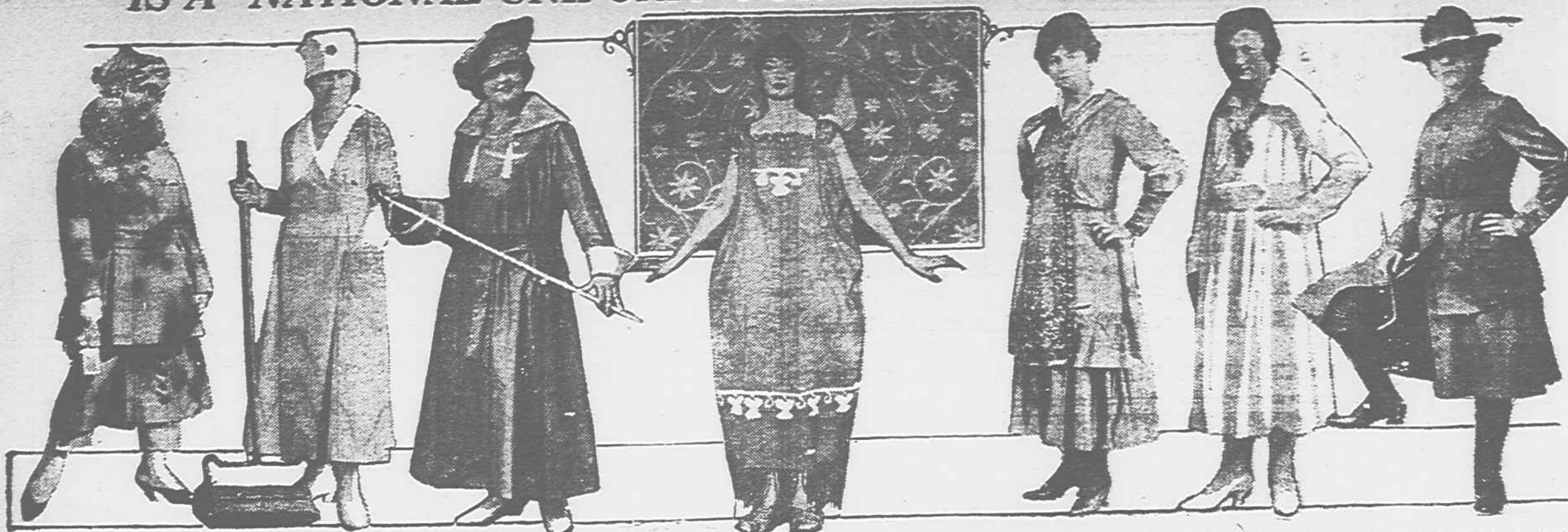


## IS A "NATIONAL UNIFORM" FOR EVERYBODY ON THE WAY?



Experiments in uniforms for women—left to right: Modified Dr. Walker costume; regulation kitchen uniform adopted by food savers; similar style adapted to street dress; original Greek standardized dress; Poly-murlet or universal three-in-one prize winning costume; school girl's uniform; olive drab military garb.

(Special Dispatch to West Virginian.)  
WASHINGTON, Jan. 8.—"Modern wares are found by whole nations, not armies."

This threadbare commonplace may soon assume a very definite meaning to the folks back home. Already there are soldiers, financiers and business men who are asking the question:

"If nations now fight wars, why not let the whole nation fight in uniform like the men at the front?"

When one considers the industrial and transportation activity of a modern nation necessary for dressing the people—largely the "better half" of the effort—is due to the production of the myriad different patterns and kinds of clothes, garments and shoes, it is not hard to see the force behind the idea of a national uniform-standardized clothes for the men, women and children back of the lines.

If the war lasts long enough the change is bound to come—simply because it will have to come.

Whether it will last long enough to bring about a complete uniformity of costume is doubtful, but the movement is already under way.

The clothing trades have heard the first whisper of the revolution in the

word "standardization."

This is the master word of war. Applied to automobiles it has proved the magic formula for success in time of peace. Applied to airplanes it may win the war for America. Applied to clothes—well, business is certainly going to be anything but usual.

Will military stand for it? A few years ago one would have been inclined to say—"Yes, when the sun goes out."

The war has changed all that. Women are fighting in men's uniforms in Russia. Women are working in men's overalls in thousands of munitions factories. Women are ringing up fares on street cars and wiping engines in railroad yards. They are struggling for the privilege of wearing the Red Cross nurse's uniform.

Germany has successfully eliminated the woman's dearest privilege—shopping. Bargain sales are forbidden and one must wear old clothes until the police decide that they can be worn no longer.

France has struggled to hold on to her great dressmaking industry for its after-the-war value, but the leather shortage has driven France to uniform clothing. Only one kind of shoe can be made in France—the "national foot"—designed to save leather and labor. It is not a thing of beauty, but all France is wearing it.

Britain has started on the road to

"standardization"—which is a nice way of saying "national uniform."

A director of Wool Textile production has been appointed, and he already proposes to cut down the number of weaves and patterns and to put on the market only a few standardized clothes. They are to be all of one type, with a very few patterns. These are to be furnished to the manufacturer of men's clothes and ladies' suits and cloaks at fixed prices.

He is to sell to the retailer at a fixed price, and the retailer must sell to the consumer at a fixed price also. In this way Britain proposes to put all of her civilians in warm well made \$12 suits.

The next step to olive drab for the whole population is not far off. And why not? In the past whole nations have worn a national costume and have made an artistic as well as an industrial success of it.

Even today, when the impressario of an opera company tries to trick out his chorus in the most effective style he has to go to the peasant girls of the Tyrol or Switzerland to get his ideas. And these were national or tribal uniforms.

## DIRECTS SOLDIER INSURANCE



Thomas B. Love, who is Tom Love out in Dallas, Tex., has just been

drafted for the biggest insurance job on earth.

As one of the two new assistant secretaries of the treasury appointed by the president, Love has general supervision over the government's insurance of soldiers.

Love served one term as life insurance commissioner of Texas and knows the insurance game from the inside.

One drafted Love went to work.

He has two boys in the army and a daughter in Red Cross Service in France.

Love's first war service was the negotiation of a deal by which seven interned Austrian ships were sold to an American syndicate, and by them turned over to the government without profit. Austria was at that time not our enemy and the ships could not be seized. Of course Germany did not want them put to work for the American government and the deal required some pretty fox work.

Tom Love is one of those fellows that Charles Edward Russell dubbed "soldiers of the common good" some years ago. Having made a pretty good pile for himself in early life, Love

has been principally occupied for a number of years in making public service corporations, gas companies,

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## ROOMS TO RENT

FOR RENT—Very reasonable, a well furnished room for one person. Call at 325 Gaston Ave. 10-19-19-2995

FOR RENT—Two furnished rooms for light housekeeping. Mrs. C. G. Leonard, 523 Walnut avenue. 11-19-19 3117

FOR RENT—We still have a few choice rooms left in our new office building. Rents reasonable, and include water, light, heat and elevator service. Enquire 212 Professional Building, 309, Cleveland avenue. Phone 765. 12-18-19-3214.

## FARMS FOR SALE

FOR SALE—Quick, 91½ acre farm, \$4,600.00. Sixroom house and outbuildings. Free mail delivery. Good road, 6 miles to city. Cumberland land. Lime stone soil. Plenty good water. Only reason for selling my wife died and my mother too old to do the work. Near school, store and church. Box 230 Cumberland, Md. 12-11-19-3192

## SITUATION WANTED—MALE

WANTED—Position as mine superintendent by man with twenty years' experience. Employed but wish to make change. Address Sup., 40 West Virginian. 1-8-19-3263

## PERSONALS

PERSONAL—Let Madam Kosmos help you by giving your life prediction. Send birth date and dime. DeLauroso Kosmos, Box 291, Louisville, Ky. 12-31-19-3238

## AGENTS WANTED

ONE RESIDENT and one traveling solicitor. Salary and expenses. No investments. Fairview Nurseries, Rochester, N. Y. 1-7-19-3258.

## WANTED

WANTED—Old False Teeth. Don't matter if broken. I pay \$2.00 to \$5.00 per set. Send by parcel post and receive check by return mail. L. Mazer, 2907 S. Fifth St., Philadelphia, Pa. 12-23-19-3226

## HOUSES FOR RENT

WANTED at once, dishwasher. Apply Tucher House, Jackson street. 1-4-19-3252

## HELP WANTED—MALE

MEN WANTED by M. V. T. Co. Linemen experienced on trolley, or on 2200 volt light and power circuits. Helpers for linemen. Steady work, guaranteed free transportation and good wages. 1-8-19-3286

## LOST AND FOUND

LOST—Ten \$5.00 postal certificates Saturday. Finder, return to Box 3259 West Virginian office. 1-7-19-3238

## HOUSES FOR SALE

FOR SALE—8 room house, cellar, located on Jackson and Clayton streets, Hivesville W. Va. John Collins. 1-7-19-3261

FOR SALE OR RENT—Modern six room house. G. C. Powell, phone 1285. 12-4-19-3172

FOR RENT—4 room house and basement. All modern conveniences. 944 Speedway, East Park. Call Nimsa Nuzum, Boothsville, W. Va. 1-2-19

FOR SALE—Strictly modern 8 room residence property, near Normal school, equipped with all conveniences, including large basement laundry. Large lot, drilled well. A bargain to quick buyer. Call 513-J for further information. 1-7-19-3256

## HELP WANTED—FEMALE

COUNTER GIRL WANTED—Girl for counter work at B. & O. Rest House. Day work. Call General Foreman's office; ask for Mr. Donaldson. 1-4-19-3250

WANTED—Woman to house clear and do laundry work for family of two. Apply 407 Sixth street. 1-5-19-3257

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25 years practical  
experience. Glasses furnished in  
one hour. With  
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OSTEOPATHIC PHYSICIAN  
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Glasses of all kinds correctly  
strut. Satisfaction guaranteed.  
Hall Block over Martin's Drug  
Store.

## FINANCE, OIL AND GAS

## Pittsburgh

PITTSBURGH, Jan. 8.—Stocks on the Pittsburgh Exchange were listless yesterday. The trading was dull and the range very narrow, only 11 issues being dealt in. Of these only two advanced. Six were stationary. With the Cass Machine common advanced a point, while the preferred fell a half point. Electric rose ½, while Mt. Spasta lost 2 cents and Pittsburgh-Jerome dropped 3 cents. Sales for the day amounted to only 3,690 shares, of which 2,400 were the coppers.

Sales—	High.	Low.
130 A W G Mach.	44	44
135 Do preferred.	92	90
100 Ind Brewing	1½	1½
50 Mfrs L & H	52	52
1200 Mt Shasta	26	26
10 Ohio F Supply	41½	41½
320 Oklahoma Gas	25	25
200 F&W Copper	41	40
50 R S East Oil	1½	1½
370 West Airbrake	95½	95
75 West Electric	40	39½

3,690

## Grain and Produce

CHICAGO, Jan. 8.—Storm conditions affecting the railroads tended yesterday to uphold the corn market. Prices closed steady, at the same as Saturday's finish to ¼c off, with January \$1.27½, and May \$1.25½. Oats gained ¼c to ½c, and provisions 15c to 42c.

Articles.	Open.	Close.
January	\$1.27½	\$1.27½
May	1.25½	1.25½
Oats—		
January	.79½	.80½
May	.77½	.77½
Pork—		
January	45.80	45.80
May	45.80	45.80

## Oil and Gas.

On the South Fork of Hughes river, Southeast district, Doddridge county, W. Va., the Carter Oil company has drilled No. 18 on the W. B. Maxwell farm into the salt sand. It is showing for a producer from that level. Drilling has been suspended to make a test and if not as good as indicated it will be drilled to the lower sands. On Lick run, New Milton district the Swisher Oil company's test on the Joann Maxwell farm is drilling at 3,000 feet.

On Mud Lick run, Clay district, Harrison county, the Hope Natural Gas company has drilled a test on the N. L. Lowe farm into the salt sand. A fair gas pressure was developed in that formation. It will not be drilled deeper at this time, or until after the gas pressure has subsided. On Owens Fork, Simpson district, the same company is down 4,200 feet at its deep test on the E. O. Goff farm. This well has reached a greater depth than any other previously drilled in West Virginia. Barreling accidents, no limit has been fixed at which this well will be drilled. They anticipate going to a depth of 8,000 feet and if the going is good at that depth will not stop.

On the river front in Washington district, Harrison county, the Orchard company has drilled through all

## New York

NEW YORK, Jan. 8.—The sluggish course of the stock market doubtless resulted mainly from adverse weather conditions, which materially reduced business with important Western and Southwestern centers.

Happenings over the week and received favorable interpretation in the main, especially the war aims of Great Britain as defined by Lloyd George. Advice regarding the Russian situation also offered fresh encouragement.

Plan a Campaign of Money Accumulation to Help You in Later Enterprises

It is only a question of time before some opportunity will present itself to you where a little extra money is needed. Have that money when the time comes.

There is one easy and sure way of getting ahead. Spend just a little less than you earn and deposit weekly. Regulate your affairs in this way and having money is certain.

This Bank of friendly strength invites you.

**The NATIONAL BANK of FAIRMONT WEST VA.**

Start putting some of it aside



YOUNG people, catch the spirit of thrift, this new year. Cast aside your extravagant habits and

Save. Put yourself in good standing. Build a nest-egg for your future. Join Our

## Christmas Money Club

The easy and systematic way to save money. Classes so arranged as to suit every wage earner, no matter how large or how small his weekly check.

The Plan is fascinating, once you have started to save money

The most ardent members of our club are those who started the first year, and who have stuck to it ever since. Some of them instead of spending their savings all for Christmas, pyramid it, and keep turning their savings into a larger class. By this time they have accumulated an amount that surprises even themselves. You can do the same thing if you but RESOLVE TO DO IT.

## Here is How Your Pennies Make Dollars

Class 1A Pay 5c the first week, 49c the second week, 49c the third week and so on down for fifty weeks, ending with payment of 1c for the last week and you will receive \$12.75.  
Class 2 Pay 2c the first week, 4c the second week, 6c the third week, and so on up for fifty weeks, ending with payment of \$1.00 for the last week and you will receive \$25.50.  
Class 2A Pay \$1.00 the first week, 99c the second week, 99c the third week and so on down for fifty weeks, ending with payment of two cents for the last week and you will receive \$63.75.  
Class 5 Pay 5c the first week, 10c the second week, 15c the third week, and so on up for fifty weeks, ending with payment of \$2.50 for the last week, and you will receive \$63.75.  
Class 5A Pay \$2.50 the first week, \$2.45 the second week, \$2.40 the third week, and so on down for fifty weeks, ending with payment of 8c for the last week, and you will receive \$63.75.  
Class 25 Pay 25c each week for fifty weeks, and you will receive \$12.50.  
Class 50 Pay 50c each week for fifty weeks, and you will receive \$25.00.  
Class 100 Pay \$1.00 each week for fifty weeks and you will receive \$50.00.

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